

SUTLEJ TEXTILES AND INDUSTRIES LIMITED

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CIN.: L17124RJ2005PLC020927

11th August, 2023

BSE Ltd.

Phiroze Jeejeebhoy Towers, Dalal Street, Fort,

Mumbai 400 001.

Scrip Code: 532782

National Stock Exchange of India Ltd.

Exchange Plaza, 5th Floor, Plot No. C/1, G-Block, Bandra - Kurla Complex,

Bandra (E), Mumbai 400 051. Scrip Code: SUTLEJTEX

Dear Sirs / Madam,

Sub: Q1FY24 Result Presentation

Please find enclosed herewith a copy of the presentation with respect to the Un-audited Financial Results (Standalone and Consolidated) of the Company for the quarter ended 30th June, 2023.

Thanking you

Yours faithfully

For Sutlej Textiles and Industries Limited

Manoj Contractor
Company Secretary and Compliance Officer

Encl: a/a







Sutlej Textiles and Industries Limited

Leadership in Yarns, Establishing a Niche in Home Textiles

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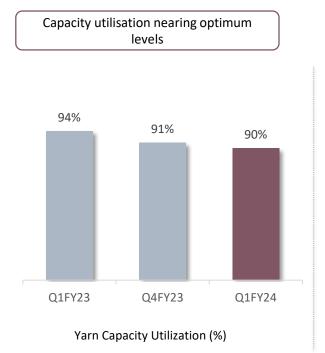
Financial Performance – Q1FY24

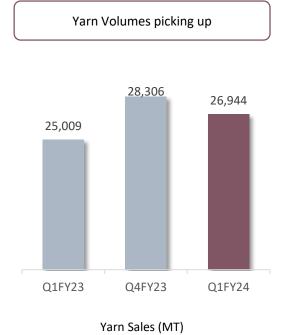


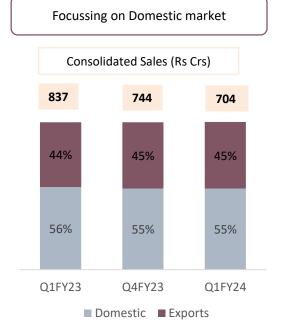
Consolidated (Rs Crore)	Q1FY24	Q4FY23	Q1FY23	YoY %	FY23	FY22	YoY %
Total Income	711	752	853	-17%	3,100	3,112	0%
Cost of goods sold	429	457	405	6%	1,658	1,604	3%
Gross Profit	282	295	447	-37%	1,442	1,508	-4%
GP margin %	39.67%	39.22%	52.48%	-	46.52%	48.45%	-193 bps
Employee cost	113	99	113	0%	436	413	6%
Other expenses	164	162	196	-17%	720	681	6%
EBITDA	5	34	138	-97%	286	414	-31%
EBITDA margin	0.67%	4.46%	16.14%	-	9.23%	13.31%	_
Depreciation	31	32	31	1%	127	121	5%
Interest	18	17	13	39%	58	50	16%
Profit Before Tax	-45	-15	93	NA	101	244	-58%
Exceptional Items	0	16	24	NA	36	8	NA
Tax	-14	-8	24	NA	28	85	-68%
Profit After Tax	-30	-24	45	NA	37	150	-75%
PAT margin	-4.29%	-3.17%	5.32%	NA	1.20%	4.83%	-362 bps

Yarn Business Highlights - Q1FY24



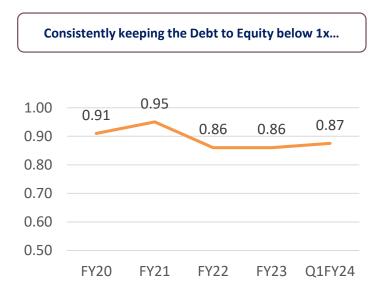




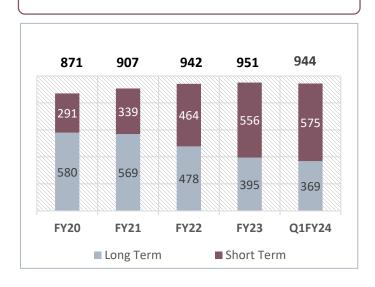


Balance Sheet (Consolidated) – Highlights









- ✓ Total Debt has decreased by Rs. 7 Crs to Rs. 944 Crs as against Rs. 951 Crs in March 2023
 - ✓ Debt to Equity Ratio continues to be below 1 . Currently at 0.87 times.

From the Executive Chairman's Desk





Commenting on the results, Mr. C.S. Nopany, Executive Chairman, Sutlej Textiles and Industries Limited said:

"The Textiles sector in general and spinning industry in particular has been witnessing subdued customer demand in domestic as well as export market since the second half of FY23 on account high inflation and recessionary pressures in North America and Europe which has led to capacities catering to exports getting diverted to domestic market leading to oversupply in domestic market and putting pressure on realizations and margins.

We remain focused on adapting to changing consumer demands, evolving sectoral nuances. The raw material prices now seem to have stabilized from the highs, giving us hope for pick-up in demand during the latter half of FY24. While the current business environment continues to be challenging in the short term, India continues to remain one of the fastest growing economies in the world and with inflationary pressures moderating, the economy is expected to rebound."



Sutlej Textiles – Successful Yarn business, building a niche Home Textile business



Established Value-added Yarn Player

Largest Spun Dyed Capacity

✓ One of India's largest spun dyed Yarn and leading Melange Yarn manufacturer.

• Patronage of Renowned K.K.Birla group

✓ Excellent Corporate Governance and Experienced Management

• Exports to 65+ countries

✓ Across Europe, North & Latin America, South-East Asia, USA.

Large scale Capacities

√ 4,22,602 spindles capacity of Yarn

Backward integration

✓ Green Fibre plant, having a total capacity of 120 MT/day

Reputed Cliental

✓ Marquee clients like Page Inds, Westside, Marks & Spencer, Arvind, Raymond, Donear NXG, Siyaram's, Arrow, Grasim, Digjam, JC Penney, Monte Carlo, Pantaloons and so on.

Building a strong Home Textile Brand

• Niche Segment Presence

✓ One of the few listed players in curtains & upholstery segment

Sizable Capacity

✓ Current Home Textile capacity of 8.97 MMT

International foot-prints

✓ Present in US market through American Silk Mills (ASM)

Establishing Brands

✓ Launched a premium brand in curtains and upholstery "Nesterra"

Focusing on B2B to B2C business opportunities

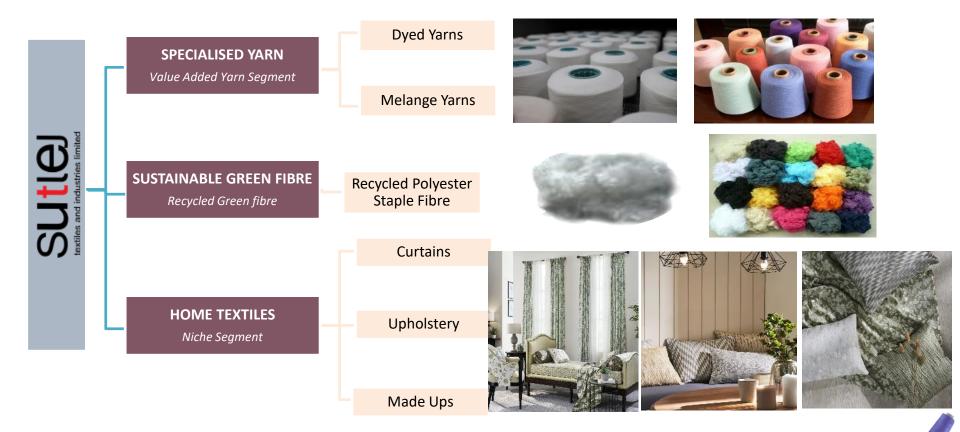
✓ Home Textiles will enable Sutlej to move towards higher margin B2C business

Thrust on Exports

✓ Targeting exports to Middle East, USA, EU & other geographies

Key Business Verticals





Guided by Industry Veterans and Experienced Management



Board of Directors						
Mr. C.S. Nopany	Mr. U.K. Khaitan	Mr. Amit Dalal	Mr. Rajan Dalal	Ms. Sonu Bhasin		
Executive Chairman	Independent	Independent	Independent	Independent		
	Non-Executive Director	Non-Executive Director	Non-Executive Director	Non-Executive Director		
	Mr. Rajiv K. Podar	Mr. Rohit Dhoot	Mr. Ashok Mittal			
	Independent	Non-Executive Director	Non-Executive Director			
	Non-Executive Director					
		Key Executives				

Mr. S K Khandelia
Advisor

Mr. Rajib Mukhopadhyay
WTD and CFO

Mr. Manoj Contractor
CS & Compliance Officer

Consistently Expanding Capacities and Product Portfolio...



	Expansion at	Commenced commercial production of 31,104 Spindles at Chenab Textile Mills, J&K to manufacture Cotton Mélange and Cotton Blended Dyed Yarn	31,104 spindles added at Chenab Textile Mills - J&K for value added cotton mélange	Acquisition of Birla Textile Mills 35,280 spindles – commenced commercial production for Cotton blended dyed and Mélange Yarn at	Acquired Design, Sales, and Distribution (DS&D) business along with brand of American Silk Mills LLC (ASM)	Backward integration into green fiber Modernization of Home Textile Facility Green Fiber Plant Commenced green fiber plant in Mar	Greenfield Project 89,184 Spindles comprising of Cotton
Entry into Home Textiles Expansion at Kathua and Bhawanimandi units by 35,400 and 2,112 spindles to manufacture PV Dyed Yarn	Expansion of 7,488 spindles for PV Dyed Yarn 12,672 Spindles added for manufacturing Cotton Yarn	Leatella d 42 h MM/ Theoremal	and cotton blended dyed	Rajasthan In M	Invested USD 4.5 Million in Wholly Owned Subsidiary in USA 2017-19	Launched "Nesterra" Home Textile Brand 2019-22	Mélange Yarn and PC Grey Yarn along with Dye House at J&K
2006-07	2008-09				'		



Among the Leading Yarn and Fabric Capacities in India



- ✓ Our manufacturing facilities are capable to handle a variety of Raw Material, having different Counts
- ✓ We work very closely with our Customers to fulfil requirements and on the ethos, 'Manufacture to Sale and Not to Stock'

Kathua, J&K

- 1,02,576 Spindles (Cotton Mélange)
- 1,10,880 Spindles (Man-made Fibre)

J&K

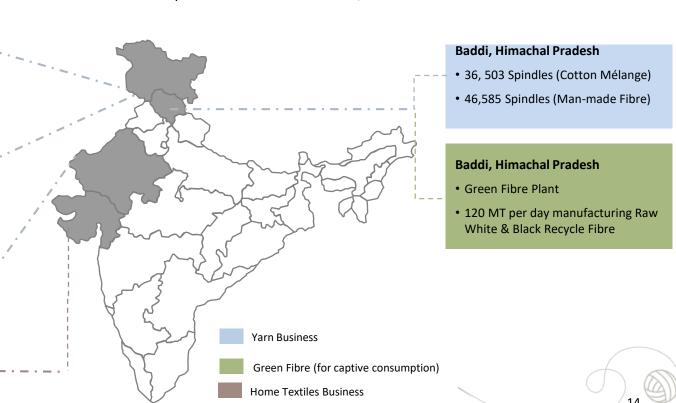
 Greenfield Project announced of 89,184 Spindles of Cotton Mélange Yarn and PC Grey Yarn along with Dye House.

Bhawanimandi, Rajasthan

- 35,280 Spindles (Cotton Mélange)
- 90,998 Spindles (Man –made Fibre)
- Roof top solar plant of 2.7 MW

Damanganga, Gujarat

- Capacity of 8.97 million meters
- 118 Shuttle-less looms



Speciality Dyed Yarns – Backbone of Our Business



Leading Yarn manufacturer in India

- √ 4,22,602 Dyed Yarn Spindles
 - ~37% dedicated to Melange Yarn
 - ~63% dedicated to various blends

Well Diversified Product Portfolio/geographies and customers

- ✓ Marquee clients like Aditya Birla Fashion, Alok Inds, Siyaram, Donear, Raymond, Page Inds, Westside, Arvind, Shai Exports, Monte Carlo, Marks & Spencer, H&M, Primark, Matalan, Kiabi etc.
- ✓ B2B business model with around 60% revenue from organized sector.
- ✓ Robust Business Model with low customer concentration and diversified geographical spread.
- ✓ Strong Brand Recall in Yarn Segment.

Strong Global Footprint

- ✓ Around one third of sales from Export to over 65 countries
- ✓ Export to all major countries in the world
- ✓ Three Star Export House Status holder

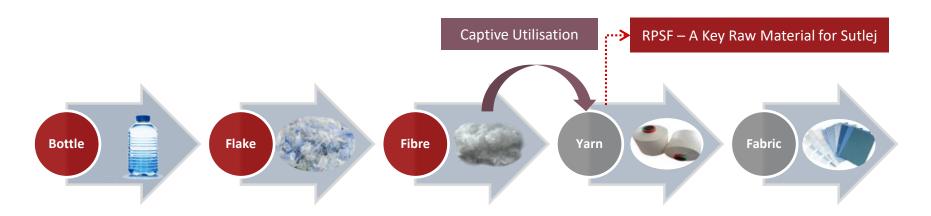
Continuous Increase in Spindle Capacities (MT)





Improving Operating Efficiency by Backward Integration...





Key Statistics:

- ✓ **120 Tonne per day** *Installed capacity of green fibre at Sutlej*
- ✓ 4.80 Million Peak quantum of PET bottles that can be consumed by Sutlej a day
- **√ 73%** company's green fibre appetite serviced from within
- ✓ **60 Million** Number of PET drinking water bottles consumed each hour across the world

Updates

- Capacity utilization has been consistently increasing and currently running at optimum capacity of 103%.
- ✓ Developed multiple new products like Hollow Fiber & Super White Fiber etc. which has been approved by users.





Home Textile Business

One of the Few Listed Curtains & Upholstery Players

Home Textile Business





Focus on Curtains, Upholstery & Made ups

- ✓ One of the leading producers & exporters of Home furnishings.
- ✓ American Silk Mills (ASM), leading Design & Distribution Company in USA

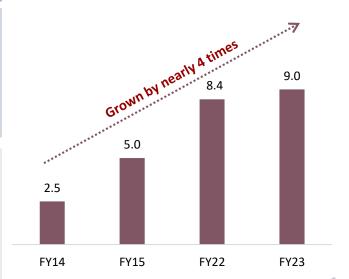
Latest Technology in design & manufacturing

- ✓ State of Art manufacturing facility at Gujarat
- ✓ Capacity 8.97 Mn. metres/pa
- ✓ 118 dobby & jacquard looms including 38 looms with double width

Strengthening Product Portfolio

- ✓ Leveraging ASM design expertise and US presence
- ✓ Focus on higher end markets in developed countries like USA/UK
- ✓ Building world class design capabilities
- ✓ Improving product mix and broadening product portfolio

Increase in Loom Capacities (MMT) over past 12 yrs





Home Textile Business





Increase in Penetration

- ✓ Expanded customer base in large format retail stores in UAE and UK.
- ✓ The new collection launched in the Domestic market has been well received
- ✓ Continue to acquire new customers in new territories that cater to broader customer segments like residential, furniture manufacturing, retailers, jobbers, contract and readymade.
- ✓ Seeing good reorder percentage from North America and the UK market.
- ✓ Booking orders with prominent large customers and are viewed as an important and innovative supplier in new markets such as Australia, South Africa, and Russia where we have identified and selling through large wholesale customers.



Home Textile - "Nesterra" Building a Brand of Future





From B2B to Retail Brand

- In FY21, launched the first retail brand in its existence
- 'Nesterra' has established itself as a prominent player in the industry through its fastest grown distribution network
- Have developed seamless ordering portal for the trade.
- Currently accessible in 500+ retail points

Capitalize Existing Expertise

- Capitalize on rich pedigree originating from the House of Sutlej by virtue of its proprietary yarns and manufacturing capability
- Capitalize on long term relationship established by the front end team to enter and grow in major markets

Brand Building

 Within a short span of time, 'Nesterra' has begun earning respect from top Architect and interior design community for its distinct product offering and has been tastefully found home in their major projects.







Home Textile - "Nesterra" Building a Brand of Future





Market Penetration

- ✓ Total number of MBOs selling Nesterra Collections is over 500.
- ✓ The total number of collections on the market is 24 with 12 more scheduled to reach the market in the coming months.

Marketing and Advertising

- ✓ Nesterra's newly launched Elementary, Heritage, and Chair Affair collections were featured in the leading home décor magazine ELLE Décor India and lifestyle platform- The Glitz, while Heritage and Chair Affair collection were also featured on the website in Architectural Digest
- ✓ Product feature in the leading home décor magazine, Architectural Digest India, for the newly launched Elementary collection.
- ✓ Secured editorial coverage in high-reach lifestyle publication, IANS Life, highlighting Spring/Summer with Better Earth, which was then syndicated by various other platforms.
- ✓ Campaigns with influencers have garnered major attention and awareness and brand following.
- ✓ Digital reinforcement of the brand name and collection names.
- ✓ Aim to bring alive the brand story in visual format to humanize the brand tone.











Key Highlights

Market Penetration

- ✓ Plan to target sales in display, transportation, and hospitality segments that continue to perform well despite a slowing economy.
- ✓ Continue to focus on selling ASM staples such as suedes and velvets that are already proven performers.
- ✓ Aviation and display markets continue to be strong
- ✓ The company has undergone internal cost evaluation and has reduced
 annual expenses by reducing IT services etc







